



Hunter Newby

Present & Past Speaking Topics

VoIP Peering- the Voice Communications Revolution

Mr. Newby is available to discuss the latest and largely misunderstood shift in telecom today: VoIP Peering through Electronic Number Mapping (ENUM) Registries. Peering is the concept of interconnecting networks, allowing IP and subsequently, VoIP traffic to be carried between service providers and companies without the need of the “middle man,” or in this case, an additional long distance service provider. By using Session Initiation Protocol (SIP) and querying the call via an ENUM database, one can provide a “translation service” between the caller and the recipient who uses a different provider. Mr. Newby can provide insight on both the network and business process implications of the Voice Peering and ENUM.

Optimizing Enterprise Networks

From 1998 until 2008 Mr. Newby was responsible for the strategic vision of tel^X, the premier Carrier Hotel Meet Me Room physical network interconnection facility operator in North America. From the vantage point of understanding the core elements of major carrier and enterprise networks he has witnessed numerous enterprises with large communications network requirements re-engineer their access, or local loop portion of the network, to realize substantial monthly cost savings, reduce the time to get new services turned up and improve the quality of connections by implementing a presence at a Meet-Me core interconnection facility. This is particularly telling in the metro access segment.

You can read more on this in the March/April 2003 edition of Wall Street Technology Association's Ticker Magazine, Mr. Newby's article entitled, "2003: The Year the Enterprise Took Control of the Access Network from the LECs." And in the January/February 2004 Ticker Magazine article entitled: "I Now Pronounce you VoIP and Ethernet; Not Just a Marriage of Convenience."



Defining the Core Interconnection Facility

Mr. Newby has valuable experience on educating audiences on the differences between data centers, colocation space and core interconnection facilities. The differences are namely: availability in the North American market; number of networks present within each type of facility; need and cost for local loops between networks; and cost per square foot/cabinet. Mr. Newby is a regular contributing editor to IP Business Magazine / Fat Pipe. Through his “Meet Me In” series he has highlighted the most evolved interconnection sites in several major North American cities. His series of articles were the first standard measure used to compare one site against the other.

Mr. Newby is available for briefings on any of these topics.